

# Martin Ma

## PRODUCT DESIGNER

### ABOUT

I translate complex problems into scalable design strategies that shape product vision, influence cross-functional teams, and deliver impactful products.

### EXPERIENCE

#### **Amazon Business, UX Designer**

Sep. 2024 – Present / Seattle, WA

Lead designer for Amazon Business credit card, shaping next-gen experiences and product vision with multi-billion-dollar impact. Mentor coaching entry- and junior-level designers.

#### **Amazon Device, Product Designer**

May 2021 – Aug. 2024 / Boston, MA

Improved Blink Home Security app ratings from 2.7 to 4.6 stars by establishing a unified design system and leading the redesign of 50% of core features.

#### **SS&C Eze Software, UX Designer**

Apr. 2019 – May 2021 / Boston, MA

Design owner for trading. Increased trade entry speed by 70% with a quick-entry feature and won Champion in the Eze Innovation Challenge among 185 employees across 39 teams.

#### **The Cellular Connection, UX Manager, UX/UI Designer**

Apr. 2018 – Feb. 2019, UX Manager

Apr. 2016 – Mar. 2018, UX/UI Designer / Indianapolis, IN

Designed TCC's first Point of Sale app and led a cross-functional design team, boosting checkout speed by 80% and customer service efficiency by 40% across 850+ stores.

#### **Motorola Solutions, Interaction Designer**

Nov. 2015 – Apr. 2016 / Remote Contract

Provided UX concepts and design specifications for an Android police body camera, collaborating with software and hardware engineers.

### CONTACT

[www.martindesign.us](http://www.martindesign.us)

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### EDUCATION

#### **Integrated Design, M.F.A.**

Sep. 2012 – May 2015

College for Creative Studies / Detroit, MI

#### **Management, M.S.**

Jan. 2018 – Mar. 2019

Sullivan University / Louisville, KY

#### **Product Design, B.E.**

Sep. 2008 – July 2012

North University of China / China

### SKILLS

#### **Design**

User Journeys & Flows, Information Architecture, Wireframing, Interaction & Interface Design, Accessibility Design, Prototyping

#### **Platforms**

Web, iOS and Android

#### **Tools**

Figma, Adobe Suite, HTML & CSS

#### **Others**

Design Mentorship, Project Management, Business Presentation