

Martin Ma

PRODUCT + UX DESIGNER

CONTACT

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EDUCATION

Management, M.S.

Jan. 2018 – Mar. 2019
Sullivan University / Louisville, KY

Integrated Design, M.F.A.

Sep. 2012 – May 2015
College for Creative Studies / Detroit, MI

Product Design, B.E.

Sep. 2008 – July 2012
North University of China / China

SKILLS

User Research
Interaction Design
Interface Design
User Journeys & Flows
Information Architecture
Wireframing
Prototyping
Usability Test
Project Management
Business Presentation
Figma / Sketch / Adobe XD
InDesign / Photoshop / Illustrator
HTML / CSS

EXPERIENCE

UX Designer, Amazon

May 2021 – Present / Boston, MA

Design for Blink home security iOS, Android and Alexa apps. Create simple and friendly product experiences for millions of users.

UX Designer, SS&C Eze Software

Apr. 2019 – May 2021 / Boston, MA

Took ownership of design projects from start to finish. Provide simple effective designs for the award-winning investment solution Eclipse.

UX Manager, UX/UI Designer, The Cellular Connection

Apr. 2018 – Feb. 2019, UX Manager

Apr. 2016 – Mar. 2018, UX/UI Designer / Indianapolis, IN

Led and designed TCC's first integrated Point of Sale app. Managed and guided cross-functional design team on a variety of projects.

Interaction Design Consultant, Motorola Solutions

Nov. 2015 – Apr. 2016 / Remote

Provided design concepts, wireframes, user flows, and UI specifications for Android-based police body camera.

UX/HMI Design Intern, Honda R&D Americas

May 2014 – Aug. 2014 / Southfield, MI

ACHIEVEMENTS

- Improved trade entry speed up to 70% by designing the quick-entry trading feature for Eze Eclipse. The Champion of Eze Innovation Challenge out of 185 employees across 39 teams.
- Increased checkout speed by 80% and customer serving efficiency by 40% for 850+ Verizon TCC stores and 3000+ employees by leading the design for TCC's Point of Sale app.
- Defined UX design team's workflows at TCC. Managed team members' priorities and deliverables, ensured projects and skills fit to distribute design tasks.