

Martin Ma

PRODUCT DESIGNER

CONTACT

www.martindesign.us

[linkedin.com/in/martinmadesign](https://www.linkedin.com/in/martinmadesign)

Legal Name: Xiaonan Ma

EDUCATION

Integrated Design, M.F.A.

Sep. 2012 – May 2015

College for Creative Studies / Detroit, MI

Management, M.S.

Jan. 2018 – Mar. 2019

Sullivan University / Louisville, KY

Product Design, B.E.

Sep. 2008 – July 2012

North University of China / China

SKILLS

User Research

Interaction Design

Interface Design

User Journeys & Flows

Information Architecture

Wireframing

Prototyping

Usability Test

Project Management

Business Presentation

Figma / Sketch / Adobe XD

InDesign / Photoshop / Illustrator

HTML / CSS

EXPERIENCE

Product Designer, Amazon

May 2021 – Present / Boston, MA

Working on the Blink home security mobile apps that serve millions of users worldwide, improved the app ratings from 2.7 to 4.6.

UX Designer, SS&C Eze Software

Apr. 2019 – May 2021 / Boston, MA

Took ownership of projects from start to finish. Delivered simple effective solutions for the award-winning investment product Eclipse.

UX Manager, UX/UI Designer, The Cellular Connection

Apr. 2018 – Feb. 2019, UX Manager

Apr. 2016 – Mar. 2018, UX/UI Designer / Indianapolis, IN

Led the design of TCC's first Point of Sale app and managed a cross-functional design team on various projects.

Interaction Design Consultant, Motorola Solutions

Nov. 2015 – Apr. 2016 / Remote

Created UX concepts, wireframes, user flows, and design specifications for an Android-based police body camera.

UX/HMI Design Intern, Honda R&D Americas

May 2014 – Aug. 2014 / Southfield, MI

ACHIEVEMENTS

- Improved the ratings of the Amazon Blink iOS and Android apps from 2.7 to 4.6 by leading the development of a new design system and conducting UX/UI redesigns.
- Increased trade entry speed by 70% by designing the quick-entry trading feature for Eze Eclipse and won the Champion of Eze Innovation Challenge out of 185 employees across 39 teams.
- Increased checkout speed by 80% and customer serving efficiency by 40% for 850+ Verizon TCC stores and 3000+ employees by leading the design of TCC's Point of Sale app.