Martin Ma

PRODUCT + UX DESIGNER

CONTACT

www.martindesign.us
linkedin.com/in/martinmadesign

EDUCATION

Integrated Design, M.F.A.
Sep. 2012 – May 2015
College for Creative Studies / Detroit, MI

Management, M.S.
Jan. 2018 – Mar. 2019
Sullivan University / Louisville, KY

Product Design, B.E.
Sep. 2008 – July 2012
North University of China / China

SKILLS

User Research
Interaction Design
Interface Design
User Journeys & Flows
Information Architecture
Wireframing
Prototyping
Usability Test
Project Management
Business Presentation
Figma / Sketch / Adobe XD
InDesign / Photoshop / Illustrator
HTML / CSS

EXPERIENCE

UX Designer, Amazon
May 2021 – Present / Boston, MA
Lead the design for Blink home security iOS and Android apps. Create simple and friendly product experiences for millions of users.

UX Designer, SS&C Eze Software
Apr. 2019 – May 2021 / Boston, MA
Took ownership of design projects from start to finish. Provide simple effective designs for the award-winning investment solution Eclipse.

UX Manager, UX/UI Designer, The Cellular Connection
Apr. 2018 – Feb. 2019, UX Manager
Apr. 2016 – Mar. 2018, UX/UI Designer / Indianapolis, IN
Led and designed TCC's first integrated Point of Sale app. Managed and guided a cross-functional design team on a variety of projects.

Interaction Design Consultant, Motorola Solutions
Nov. 2015 – Apr. 2016 / Remote
Provided design concepts, wireframes, user flows, and UI specifications for Android-based police body camera.

UX/HMI Design Intern, Honda R&D Americas
May 2014 – Aug. 2014 / Southfield, MI

ACHIEVEMENTS

- Improved user ratings from 3.1 to 4.8/5 by redesigning the onboarding experience for Blink Doorbell. It was the most sold video doorbell on Amazon.com in the 2021 holiday season.

- Increased trade entry speed up to 70% by designing the quick-entry trading feature for Eze Eclipse. The Champion of Eze Innovation Challenge out of 185 employees across 39 teams.

- Increased checkout speed by 80% and customer serving efficiency by 40% for 850+ Verizon TCC stores and 3000+ employees by leading the design for TCC's Point of Sale app.

- Defined UX design team's workflows at TCC. Managed team members' priorities and deliverables. Ensured projects and skills fit into design tasks.